

# *Festival of* **TREES**

## **What is a Festival of Trees?**

A traditional Festival of Trees is a collection of Christmas trees donated and decorated by individuals, organizations and businesses for a fundraising event. Proceeds from the Coleman Center for the Arts' (CCA's) second annual Festival of Trees will be used to support Sumter County's only non-profit community-wide arts center.

## **What can I expect to see and experience at the Festival of Trees?**

Opening Night Gala guests will have the opportunity to preview and purchase trees from the 2012 Festival collection while they enjoy delectable food, a variety of wines and live entertainment. Each ticket holder also has one vote for this year's People's Choice award winner, which will be announced at the end of a fun-filled evening.

## **When is The Coleman Center for the Arts' first annual Festival of Trees?**

The Opening Night Gala is scheduled for Thursday, November 29 from 6:30 – 9:00 pm. The Gala is a ticketed event, but the trees will remain on display Friday, November 30 and Saturday, December 1 from 9:00 am to 5:00 pm at no charge to the public.

## **Where can I see the Festival of Trees?**

Entries in the Festival of Trees will be housed in the CCA Gallery at 630 Avenue A in York, AL. Although we recommend that you drop by to examine the trees "up close and personal," a ride-by with the family on Friday or Saturday evening (to experience the full effect of the lights) is also a must-see. We hope to find lots of little nose prints on our gallery windows!

## **How do I gain entry to the Festival of Trees?**

Tickets for the Opening Night Gala will be available for \$20 (\$35.00 for 2) beginning November 1 at the following locations:

- The CCA office on Avenue A in York, AL

- In the main office of Land Hall on the UWA campus in Livingston, AL

- At "it's all in the past" (the antique mall on Highway 11) in Livingston

- At the door on November 29 (for a cost of \$25.00 each)

There is no admission charge for visiting the gallery on Friday or Saturday. Just drop in!

No matter when you choose to attend the CCA's Festival of Trees, however, you can expect to forget your cares – if only for a moment – and be swept away by the spirit of Christmas. The beauty and creativity of the displays are sure to be engaging for young and old alike. But the best take-away is the good will of all who donated their time and resources to make Christmas 2012 just a little brighter.

**Hope to see you there! We want to be the first to wish you a Merry Christmas!**